Standard #4 Measurement and Analysis of Student Learning and Performance Use this table to supply data for Criterion 4.2. (Figure 4.2 in self-study)					
Performance Indicator Definition					
Student Learning Results	A student learning outcome is one that measures a specific competency attainment. Examples of a direct assessment (evidence) of student learning attainment that might be used include: capstone performance, third-party examination, faculty-designed examination, professional performance, bensure examination). Add these to the description of the measurement instrument in column two: Direct - Assessing shelden performance by examining samples of cludent work.				
	Indirect - Assessing indicators other than student work such as getting feedback from the student or other persons who may provide relevant information.  Formative - An assessment conducted during the student's education.  Summative - An assessment conducted at the end of the student's education.				
	Internal – An assessment instrument that was developed within the business unit.  Februaria – An assessment instrument that was developed useful the business unit.  Februaria – An assessment instrument that was developed useful the business unit.				
	omparative - Compare results between classes, between online and on ground classes, Between professors, between programs, between campuses, or compare to external results such as results from the gentment of Education Research and Statistics, or results from a vendor providing comparable data.				
Performance Measure	What is your measurement	Current Results	Analysis of Results Analysis of Results	Action Taken or	Insert Graphs or Tables of Resulting Trends (3-5 data
Measurable goal	instrument or process?  Do not use grades.	What are your current results?	What did you learn from the results?	Improvement made  What did you improve or	points preferred)
What is your goal?	(Indicate type of instrument) direct, formative, internal, comparative	results :	iroin the results :	what is your next step?	
Program Outcome: Students demonstrate knowledge of the functional areas for BSBM program	Summative, External, Comparative data derived from Business MFT	A goal of 150 was set as a benchmark with an average score of 152 in 2013	The chart in Column F contains the distribution of student scores on the Spring	A continuation of the tactics from the previous strategic plan – mediated by realities of the COVID 19 pandemic.	2022 Distribution of MFT Scores
by achieving a score of 150 - or greater on the ETS Major Field Exam for Business			2022 Business MFT. We need to move a greater percent of the population to a higher score		
Program Outcome: Students demonstrate	Summative, External, Comparative data derived from Business MFT	A goal of 75% was set as a benchmark with an average	The revised and enhanced BSBM	A continuation of the tactics from the previous strategic	Economics
knowledge of the functional areas for BSBM program by achieving a score of 75% correct or greater on the ETS Major Field Exam for Business		score of 53% in 2017	curriculum will provide students with more depth across the foundational courses	plan mediated by realities of the COVID 19 pandemic.	Mass unmered of consoming parliaments  Montey of the Consoming parliaments  Productions production for the Consoming of the Consomination of the Consomination of the Consomination of the Consom
Program Outcome: Students demonstrate knowledge of the functional	Summative, External, Comparative data derived from Business MFT	A goal of 75% was set as a benchmark with an average score of 53% in 2017	The revised and enhanced BSBM curriculum will	A continuation of the tactics from the previous strategic plan mediated by realities	Management
areas for BSBM program by achieving a score of 75% correct or greater on the ETS Major Field Exam for Business			curriculum with provide students with more depth across the foundational courses	of the COVID 19 pandemic.	Control citation  Grant Parliam  Linder-layer and extraction  Message downst  Parlia deletions that  Total deality assegment  ## Cornes Initiation ## Cornes Initiation  ## Cornes Initi
Program Outcome: Students demonstrate	Summative, External, Comparative data derived from Business MFT	A goal of 75% was set as a benchmark with an average score of 53% in 2017	The revised and enhanced BSBM curriculum will	A continuation of the tactics from the previous strategic plan mediated by realities	Quantitative Business Analysis
knowledge of the functional areas for BSBM program by achieving a score of 75% correct or greater on the ETS Major Field Exam for Business		score of 53% in 2017	curriculum with provide students with more depth across the foundational courses	plan - mediated by realities of the COVID 19 pandemic.	The series for using State of the Company of the Co
Program Outcome: Students demonstrate	Summative, External, Comparative data derived from Business MFT	A goal of 75% was set as a benchmark with an average	The revised and enhanced BSBM	A continuation of the tactics from the previous strategic	Finance
knowledge of the functional areas for BSBM program by achieving a score of 75% correct or greater on the ETS Major Field Exam for Business		score of 53% in 2017	curriculum will provide students with more depth across the foundational courses	plan mediated by realities of the COVID 19 pandemic.	Copiel hardgring
Program Outcome: Students demonstrate	Summative, External, Comparative data derived from Business MFT	A goal of 75% was set as a benchmark with an average	The revised and enhanced BSBM	A continuation of the tactics from the previous strategic	Marketing
knowledge of the functional areas for BSBM program by achieving a score of 75% correct or greater on the ETS Major Field Exam for Business		score of 53% in 2017	curriculum will provide students with more depth across the foundational courses	plan mediated by realities of the COVID 19 pandemic.	Strategic marking gloring  Strategic marking general grounds  Lounding the marking a minimum at the strategic marking and strategic
Program Outcome: Students demonstrate	Summative, External, Comparative	A goal of 75% was set as a benchmark with an average	The revised and enhanced RSRM	A continuation of the tactics from the previous strategic	Legal & Social Environment
knowledge of the functional areas for BSBM program by achieving a score of 75% correct or greater on the ETS Major Field Exam for Business		score of 53% in 2017	curriculum will provide students with more depth across the foundational courses	nlan mediated by realities	Terlass Englaneste  Central order black Central order black Central order black Administration  A 2 3 3 3 4 5 5 5 7 3 5 3 5 5 5 7 5 5 5 6 7 5 5 5 6 7 5 5 5 6 7 5 5 7 5 5 7 5 7
Program Outcome: Students demonstrate knowledge of the functional areas for BSBM program by achieving a score of	Summative, External, Comparative data derived from Business MFT	A goal of 75% was set as a benchmark with an average score of 53% in 2017	The revised and enhanced BSBM curriculum will provide students with more depth across	A continuation of the tactics from the previous strategic plan mediated by realities of the COVID 19 pandemic.	Finance Capital budgeting Capital structure Cont of agatal
75% correct or greater on the ETS Major Field Exam for Business			the foundational courses		Pracación franches and environmenta la Pracación starenta sandy in Bisk andrí estam Vulustrom de sa casties a Vulustrom de sa castie de
Program Outcome: Students demonstrate knowledge of the functional areas for BSBM program by achieving a score of	Summative, External, Comparative data derived from Business MFT	A goal of 75% was set as a benchmark with an average score of 53% in 2017	The revised and enhanced BSBM curriculum will provide students with	A continuation of the tactics from the previous strategic plan mediated by realities of the COVID 19 pandemic.	Marketing Strategic marketing planning Segmenting consumer and organisations.
by achieving a score of 75% correct or greater on the ETS Major Field Exam for Business			more depth across the foundational courses		Sconloig the marketing environment Marketing services Marketing research and fortermation. Marketing research and fortermation. Marketing research and fortermation. Consumer and organizational buyer behavior  0 10 20 10 40 50 00 70 80 50  m **Connect National **Excent Charleston
Program Outcome: Students demonstrate	Summative, External, Comparative data derived from Business MFT	A goal of 75% was set as a benchmark with an average score of 53% in 2017	The revised and enhanced BSBM curriculum will	A continuation of the tactics from the previous strategic plan mediated by realities	Legal & Social Environment
knowledge of the functional areas for BSBM program by achieving a score of 15% correct or greater on the ETS Major Field Exam for Business		score of 53% in 2017		plan mediated by realities of the COVID 19 pandemic.	Test Law Englanes
Program Outcome: Students demonstrate	Summative, External, Comparative data derived from Business MFT	A goal of 75% was set as a benchmark with an average	The revised and enhanced BSBM	A continuation of the tactics from the previous strategic	Information Systems
knowledge of the functional areas for BSBM program by achieving a score of 75% correct or greater on the ETS Major Field Exam for Business		score of 53% in 2017	curriculum will provide students with more depth across the foundational courses	from the previous strategic plan mediated by realities of the COVID 19 pandemic.	Systems trensligation and analysis Software Polishing Systems (Software Polishing) Makes and Software Systems (Software Systems Software Systems Software Systems Software Systems Software Software Systems Software Softw
Program Outcome: Students demonstrate knowledge of the functional areas for BSBM program by achieving a score of 75% correct or greater on the ETS Major Field Exam for Business	Summative, External, Comparative data derived from Business MFT	A goal of 75% was set as a benchmark with an average score of 53% in 2017	The revised and enhanced BSBM curriculum will provide students with more depth across the foundational courses	A continuation of the tactics from the previous strategic plan - mediated by realities of the COVID 19 pandemic.	Accounting  Tradic colors (and transport of Cash Branch Product colors (and transport of Cash Branch Product colors (and transport of Cash Branch Cash Branch Branch Cash Branch Branch Cash Branch Branch Anthrop land circle  ## Comment Markon ## C
Program Outcome: Students demonstrate	Summative, External, Comparative data derived from Business MFT	benchmark with an average	The revised and enhanced BSBM	A continuation of the tactics from the previous strategic	International Issues
knowledge of the functional areas for BSBM program by achieving a score of 75% correct or greater on the ETS Major Field Exam for Business		score of 53% in 2017	curriculum will provide students with more depth across the foundational courses	plan mediated by realities of the COVID 19 pandemic.	Interest extracted from Exploring them explored from Explored f
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