

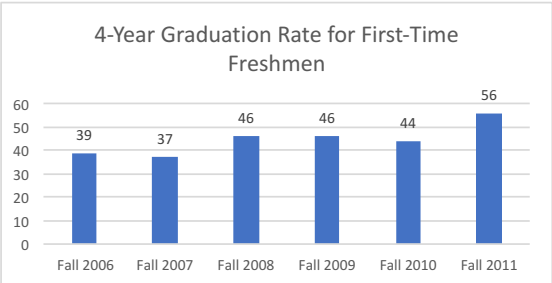
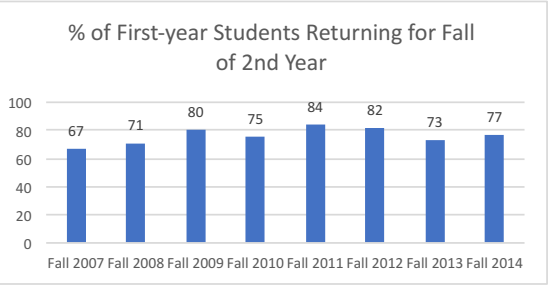
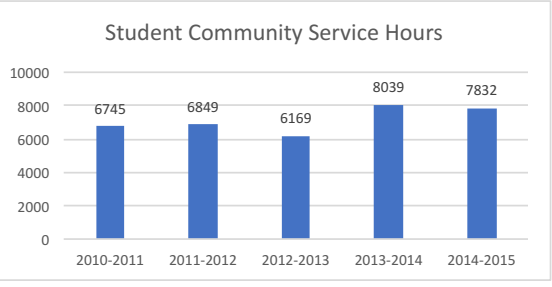
Standard #6 - Organizational Performance Results, Table 6.10

Complete the following table. Provide three or four examples, reporting what you consider to be the most important data. It is not necessary to provide results for every process.

Table 6.1 Standard 6 - Business Program Performance Results

Organizational Effectiveness Results	Organizational effectiveness results examine attainment of organizational goals. Each business unit must have a systematic reporting mechanism for each business program that charts enrollment patterns, student retention, student academic success, and other characteristics reflecting students' performance. Key indicators may include: graduation rates, enrollment, hiring equity, increased use of web-based technologies, use of facilities by community organizations, contributions to the community, or partnerships, retention rates by program, and what you report to governing boards and administrative units.																												
Performance Measure	What is your measurement instrument or process? <small>(Indicate length of cycle)</small>	Current Results What are your current results?	Analysis of Results What did you learn from the results?	Action Taken or Improvement made What did you improve or what is your next step?	Insert Graphs or Tables of Resulting Trends <small>(3-5 data points preferred)</small>																								
Measurable goal What is your goal?																													
Increase the number of students who major in business management	Student Majors and Minors Report as reported by the Office of the Dean of the College of Liberal Arts and Sciences May of each year	36% growth over 2015	In a positive trend for the last three years	Benchmarked our program against schools of similar size and scope. Revised our program to be at least on par with our competitors	<table border="1" style="display: none;"> <caption>Number of Business Management Majors</caption> <thead> <tr><th>Year</th><th>Number of Majors</th></tr> </thead> <tbody> <tr><td>2006</td><td>35</td></tr> <tr><td>2007</td><td>28</td></tr> <tr><td>2008</td><td>30</td></tr> <tr><td>2009</td><td>31</td></tr> <tr><td>2010</td><td>28</td></tr> <tr><td>2011</td><td>38</td></tr> <tr><td>2012</td><td>62</td></tr> <tr><td>2013</td><td>63</td></tr> <tr><td>2014</td><td>69</td></tr> <tr><td>2015</td><td>111</td></tr> <tr><td>2016</td><td>151</td></tr> </tbody> </table>	Year	Number of Majors	2006	35	2007	28	2008	30	2009	31	2010	28	2011	38	2012	62	2013	63	2014	69	2015	111	2016	151
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Increase the number of students who graduate with a Bachelor of Science in Business Management	Number of degrees conferred by type as reported by the Registrar in May of each graduation year	18% growth over 2015	In a positive trend for the last three years	Continue to work with students regarding continued education and completion plans	<table border="1" style="display: none;"> <caption>Number of Business Management Graduates</caption> <thead> <tr><th>Year</th><th>Number of Graduates</th></tr> </thead> <tbody> <tr><td>2010</td><td>20</td></tr> <tr><td>2011</td><td>21</td></tr> <tr><td>2012</td><td>21</td></tr> <tr><td>2013</td><td>27</td></tr> <tr><td>2014</td><td>31</td></tr> <tr><td>2015</td><td>32</td></tr> <tr><td>2016</td><td>38</td></tr> </tbody> </table>	Year	Number of Graduates	2010	20	2011	21	2012	21	2013	27	2014	31	2015	32	2016	38								
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Increase the number of students who minor in business management	Student Majors and Minors Report as reported by the Office of the Dean of the College of Liberal Arts and Sciences May of each year	16% growth over 2015	The results continue to be mixed although showing a positive trend	Implementing several new business management minors to give students greater choices and opportunities	<table border="1" style="display: none;"> <caption>Number of Students with a Minor in Business Management</caption> <thead> <tr><th>Year</th><th>Number of Students</th></tr> </thead> <tbody> <tr><td>2007</td><td>6</td></tr> <tr><td>2008</td><td>7</td></tr> <tr><td>2009</td><td>7</td></tr> <tr><td>2010</td><td>4</td></tr> <tr><td>2011</td><td>3</td></tr> <tr><td>2012</td><td>14</td></tr> <tr><td>2013</td><td>18</td></tr> <tr><td>2014</td><td>29</td></tr> <tr><td>2015</td><td>18</td></tr> <tr><td>2016</td><td>21</td></tr> </tbody> </table>	Year	Number of Students	2007	6	2008	7	2009	7	2010	4	2011	3	2012	14	2013	18	2014	29	2015	18	2016	21		
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Increase 4-year graduation rate for first-time freshman across all programs to 75%	The percentage of first-time freshmen who graduate in 4 years as calculated by Enrollment Management May of each year	27% growth from the Fall 2010 to the Fal 2011 cohort	While there was a small dip with the Fall 2010 cohort, the trend is positive	We hired a Special Assistant for Retention and Student Success to help us increase student retention, persistence, and graduation.	 <table border="1"> <caption>4-Year Graduation Rate for First-Time Freshmen</caption> <thead> <tr> <th>Year</th> <th>Rate (%)</th> </tr> </thead> <tbody> <tr> <td>Fall 2006</td> <td>39</td> </tr> <tr> <td>Fall 2007</td> <td>37</td> </tr> <tr> <td>Fall 2008</td> <td>46</td> </tr> <tr> <td>Fall 2009</td> <td>46</td> </tr> <tr> <td>Fall 2010</td> <td>44</td> </tr> <tr> <td>Fall 2011</td> <td>56</td> </tr> </tbody> </table>	Year	Rate (%)	Fall 2006	39	Fall 2007	37	Fall 2008	46	Fall 2009	46	Fall 2010	44	Fall 2011	56				
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Retain 85-90% of first year students into their second year	The percentage of first year students who enroll for the second year as calculated by Enrollment Management October of each year	5% growth from the Fall 2013 cohort to the Fall 2014 cohort	There has been a downward trend from the Fall 2011 cohort to the Fall 2013 cohort. The percentage is trending in a positive direction.	We hired a Special Assistant for Retention and Student Success to help us increase student retention, persistence, and graduation.	 <table border="1"> <caption>% of First-year Students Returning for Fall of 2nd Year</caption> <thead> <tr> <th>Year</th> <th>Percentage (%)</th> </tr> </thead> <tbody> <tr> <td>Fall 2007</td> <td>67</td> </tr> <tr> <td>Fall 2008</td> <td>71</td> </tr> <tr> <td>Fall 2009</td> <td>80</td> </tr> <tr> <td>Fall 2010</td> <td>75</td> </tr> <tr> <td>Fall 2011</td> <td>84</td> </tr> <tr> <td>Fall 2012</td> <td>82</td> </tr> <tr> <td>Fall 2013</td> <td>73</td> </tr> <tr> <td>Fall 2014</td> <td>77</td> </tr> </tbody> </table>	Year	Percentage (%)	Fall 2007	67	Fall 2008	71	Fall 2009	80	Fall 2010	75	Fall 2011	84	Fall 2012	82	Fall 2013	73	Fall 2014	77
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Bring about constructive change in local, national, global, and ecological communities	The number of students participating in voluntary community service and the total number of hours of service as reported by the Office of Student Life and Academic Development each year	Students completed 7832 community service hours in 2014-2015	Students continue to produce a high number of community service hours providing a positive impact on the local communities in the Boston area	Continue to help our students to identify and participate in opportunities to give back to our local communities	 <table border="1"> <caption>Student Community Service Hours</caption> <thead> <tr> <th>Year</th> <th>Hours</th> </tr> </thead> <tbody> <tr> <td>2010-2011</td> <td>6745</td> </tr> <tr> <td>2011-2012</td> <td>6849</td> </tr> <tr> <td>2012-2013</td> <td>6169</td> </tr> <tr> <td>2013-2014</td> <td>8039</td> </tr> <tr> <td>2014-2015</td> <td>7832</td> </tr> </tbody> </table>	Year	Hours	2010-2011	6745	2011-2012	6849	2012-2013	6169	2013-2014	8039	2014-2015	7832						
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